

What's New!

Incredible Immune Protection

Shield Yourself Every Day with NutriFeron™

The biggest health crisis of the 21st century is immune health. Global travel is getting people and pathogens around the world faster than ever. Our world today is filled with challenges that can weaken our immune functions and reduce the body's ability to protect itself. Poor nutrition. Lack of sleep. Stress.

Life is filled with health threats - many of which are invisible. Viruses such as influenza and hepatitis. Increasingly resistant bacteria. Environmental toxins. Pathogens from other lands, such as SARS and avian flu. We touch things when we shop. We eat with non sterile utensils. We shake hands. We breathe airborne irritants. We are exposed every single day. But we are not defenseless. Our immune systems are designed to protect us.

The Immune System in Brief

The immune system is a complex and intricate defense mechanism in the body that acts as a natural shield against infection and disease. In fact, every disease is eventually a defeat of the immune system. The skin, nose, mouth, and eyes are obvious entry points for germs. If any bacteria or virus makes it past these first lines of defense, then the immune system kicks in with its billions of cells that mobilize for a full scale battle against the invader.



Sometimes the cells are successful, but many times they are defeated because of a weakened immune system. We need to do everything we can to strengthen and maintain a healthy and optimal system.

What is Interferon?

A major part of the immune protection system is a natural substance produced by the body called interferon. It is the name for a group of compounds called cytokines - protein messengers that regulate host cell growth and function in the immune response process. Interferon inhibits viral replication inside host cells and activates natural killer cells and macrophages to kill invaders and infected cells.

The NutriFeron Story

Interferon was discovered in 1954 by Dr. Yasukiko Kojima, a medical doctor and biological researcher. During his studies, Dr. Kojima observed that a weakened immune system produces less interferon. He noted that the challenges of every day life can compromise immune function and weaken the body's ability to make interferon. Armed with this knowledge and his belief that

nature was the key, he devoted his life to finding a way to boost the body's capacity to make its own interferon.

Like Dr. Shaklee, Dr. Kojima believed in the power of plants. His familiarity with Chinese medicine led him to investigate botanicals to stimulate interferon production. The process was painstaking. He reviewed hundreds of compounds. He screened, tested, and evaluated 200 herbs. After nearly 40 years of work, he isolated four botanicals that, in combination, yielded the most profound effect and increased the body's production of its own interferon. This combination of phytonutrient botanicals is found in Shaklee's **NutriFeron**.

Every disease is eventually a defeat of the immune system

- Dr. Bruce Miller

What is Shaklee's NutriFeron?

NutriFeron is a breakthrough in immune system science. It is a patented and clinically proven blend of four immune-strengthening plant extracts: pumpkin seeds, safflower flowers, plantago seeds, and Japanese honeysuckle flower buds.

Formerly known as Shaklee's *Immune Building Complex*, **NutriFeron** is a remarketing of this breakthrough proprietary blend. Shaklee has the world-wide exclusive to this patented and



continued on back

powerfully effective natural product.

Two caplets taken daily can help you build and keep a powerful immune system shield. Everyone over 12 years of age whose busy, stressful lifestyles place their immune systems under constant attack will benefit from **NutriFeron**.

In published clinical studies, the potent-yet-safe phytonutrient blend in **NutriFeron** provided immune support right at the cellular level. Preliminary laboratory studies suggest that in as little as three days, **NutriFeron** can unleash the full potential of the immune system.

Five clinical studies demonstrated this patented botanical blend to be effective in patients with chronic hepatitis C, in patients with pollenosis, in women with menopausal symptoms, and in women having physical and

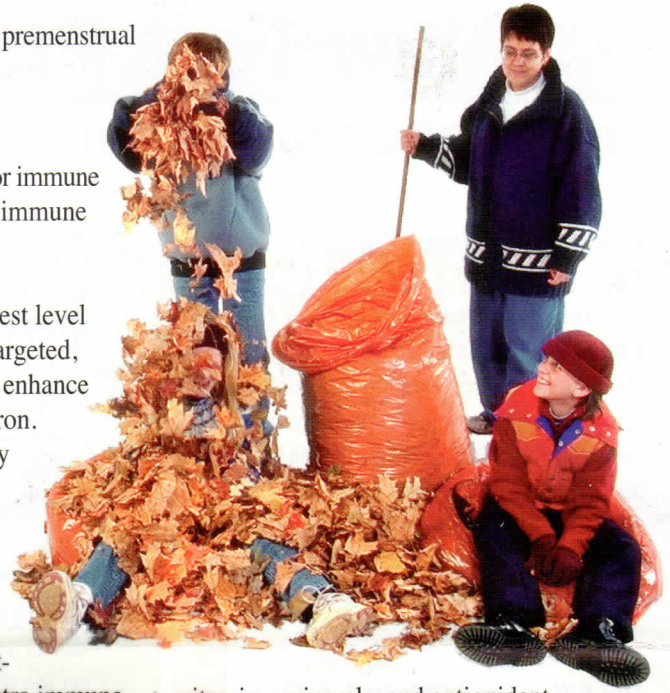
mental symptoms accompanying premenstrual symptoms (PMS).

Immune System Protection

Shaklee is your best source for immune protection with its three unique immune building products:

▶ **NutriFeron** offers the highest level of daily protection. It provides targeted, specific immune nourishment to enhance the production of natural interferon. **NutriFeron** is the only immunity supplement formulated by the discoverer of natural interferon.

▶ **Defend & Resist Complex** offers supercharged emergency protection and is meant for short-term seasonal use. It provides extra immune



support when you are stressed, fatigued, and feeling that “first tickle.”

▶ **Immunity Formula I** offers baseline daily protection by providing nourishment for your immune cells with essential

vitamins, minerals, and antioxidant nutrients. It offers head-to-toe nutritional and immune function support.

Shaklee - the natural way to keep your immune system finely tuned and on ready alert. In essence, it takes the defenses you already have and makes them even stronger.

You can trust Shaklee for safety, purity, potency, and performance.

NutriFeron - 60 caplets, Item #20960.

Defend & Resist Complex - 90 tablets, Item #20613.

Immunity Formula I - 60 soft gel capsules, Item #20241.

NutriFeron's Performance vs Other Immune Support Products

