



# Shaklee Vitalizer™

Changing Brands Can Change Your Life™

## THE CHALLENGE

Vitamins are essential to life. They help keep your cells healthy and working properly. However, a recent study determined that 90% of Americans are lacking key nutrients in their diets. The problem? Without adequate intake of a variety of nutrients, long-term health challenges may arise—from compromised immunity to poor cardiovascular function and more. Getting all the nutrients you need in the right amounts can be difficult—especially when busy schedules leave you with limited food options. So what can you do to make sure your body is getting all the nutrients it needs?

## DID YOU KNOW?

- 98% of Americans do not eat the recommended seven to nine servings of fruits and vegetables each day.
- Common factors such as stress and aging can increase the body's need for essential vitamins and minerals.
- Fast food sales have increased by 2,000% over the past 30 years.
- A 2004 study of 43 crops showed a decline in the nutrient content of up to 38% over the past 50 years.

## SOLUTION

### New & Improved Shaklee Vitalizer™

Backed by 55 years of nutrition science, and based on 12 clinical trials and a first-of-its-kind Landmark Study, Vitalizer's customized formulas target the specific health needs of men, women, and active adults. Shaklee Vitalizer is the first step toward an optimal nutritional foundation.

Vitalizer is the most advanced multivitamin supplement pack in the marketplace today, and it features a patent-pending delivery system designed to enhance absorption of key nutrients. Vitalizer is more than just a single multivitamin—with 80 bio-optimized nutrients clinically proven to create a foundation for a longer, healthier life, it's the only comprehensive multivitamin supplement pack you need.

## THE SHAKLEE DIFFERENCE

### Always Safe

- ✓ Up to 350 tests conducted for heavy metals, microbial contamination, pesticides, and more on all new botanical ingredients
- ✓ Over 1,000 quality inspections every time Vitalizer is made
- ✓ No artificial flavors, sweeteners, or preservatives added
- ✓ Gluten free

### Always Works

- ✓ 80 bio-optimized nutrients
- ✓ Based on 12 clinical studies
- ✓ Formulation based on a groundbreaking, first-of-its-kind Landmark Study
- ✓ Features a S.M.A.R.T.™ delivery system
- ✓ Contains every vitamin plus minerals your body needs
- ✓ Triple berry blend—featuring black raspberry, red raspberry, and blackberry seed extracts—provides 77X more polyphenols, ounce for ounce, than juice
- ✓ Delivers ultra-pure fish oil containing seven omega-3 fatty acids
- ✓ Guaranteed superactive probiotics
- ✓ Feel better in 30 days or your money back

### Always Green

- ✓ Recyclable packaging
- ✓ Soy-based ink
- ✓ No bisphenol-A used in packaging

## CUSTOMIZED FORMULAS

Formulated to meet the specific health needs of men, women, and active adults



## Men\*

Heart health . . . . .with omega-3 fatty acids and vitamin E  
Prostate health. . . . .with more lycopene, plus zinc†  
Immune health . . . . .high in vitamins A, C, and D, plus zinc  
Physical energy . . . . .high in all eight essential B vitamins  
Joint health . . . . .high in vitamin C, plus manganese  
Muscle function. . . . .with more magnesium, plus calcium†  
Digestive health. . . . .with probiotics  
Healthy blood pressure . . . . .with omega-3 fatty acids and magnesium



## Women\*

Bone health . . . . .high in calcium and vitamins D and K  
Breast health . . . . .with more vitamin D†  
Heart health . . . . .with omega-3 fatty acids and vitamin E  
Immune health . . . . .high in vitamins A, C, and D, plus zinc  
Physical energy . . . . .high in all eight essential B vitamins  
Reproductive health . . . . .high in folic acid, iron, and calcium  
Digestive health. . . . .with probiotics  
Healthy hair, skin, and nails . . .with vitamins A and C, plus biotin and omega-3 fatty acids



## Gold\* (Available with and without vitamin K)

Healthy aging. . . . .with N-acetylcysteine, more vitamin B<sub>12</sub>, and vitamins C and D†  
Heart health . . . . .with CoQ<sub>10</sub>, omega-3 fatty acids, and vitamin E  
Bone and joint health . . . . .high in calcium and vitamins D, C, and K  
Immune health . . . . .high in vitamins A, C, and D, plus zinc  
Brain health and cognition. . . .with omega-3 fatty acids, plus vitamins B<sub>6</sub> and B<sub>12</sub>  
Healthy vision . . . . .with lutein and vitamin A  
Digestive health. . . . .with probiotics  
Physical energy . . . . .with all eight essential B vitamins

†Compared to previous Vitalizer formula.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

PROOF:  
CHANGING  
BRANDS CAN  
CHANGE YOUR  
LIFE™

Vitalizer™ is based on 12 clinical studies and a first-of-its-kind Landmark Study. In this groundbreaking study, we collaborated with researchers from the UC Berkeley School of Public Health to evaluate long-term Shaklee supplement users. The study showed the overall health of Shaklee users to be markedly better than nonsupplement users—based, in part, on four key biomarkers of health.

### 33% Lower Triglyceride Levels†

In the body and in foods, fats exist in a chemical form called triglycerides. Lower levels of triglycerides have been shown to support heart health.

### 11% Lower Ratio of Total Cholesterol to HDL Cholesterol†

A lower ratio of total cholesterol to HDL cholesterol has been shown to support heart health.

### 59% Lower Levels of C-Reactive Protein†

C-reactive protein (CRP) is found in the blood and is a measurement of the body's biological stress. Lower levels of C-reactive protein may support heart health.

### 36% Lower Levels of Homocysteine†

Homocysteine is an amino acid produced naturally in the body. Lower levels of homocysteine in the blood may support heart health.

NOT ALL  
VITAMINS ARE  
CREATED EQUAL





Vitamins, minerals, and other nutrients should be delivered to specific regions of your digestive system for enhanced absorption and utilization.

Shaklee Vitalizer™ is the only multnutrient supplement pack in the marketplace with S.M.A.R.T.™, a patent-pending, cutting-edge delivery system designed to improve absorption of key nutrients, ensuring the right nutrients get to the right place at the right time.



Shaklee  
Micronutrient  
Advanced  
Release  
Technology™



	Why Is it S.M.A.R.T.™?	What Micronutrients Are Delivered?
 <b>Vita-Lea® Advanced Multivitamin</b>	Microcoated for immediate release in the stomach to enhance absorption of folic acid	Highly potent, comprehensive, and balanced daily supplement providing all essential vitamins plus minerals and 100% or more of the Daily Value of all vitamins
 <b>B+C Complex</b>	Sustained-release delivery to the small intestine; shown in a clinical study to provide up to 198% greater absorption of B vitamins over 12 hours	High levels of vitamin C, as well as essential B vitamins: thiamin, riboflavin, niacin, pantothenic acid, and biotin
 <b>Caroto-E- Omega</b>	Carotenoids, vitamin E, and omega-3 fatty acids are enteric coated for release in the upper intestine to reduce fishy aftertaste	Ultra-pure, pharmaceutical-grade fish oil that contains seven omega-3 fatty acids—with high potency EPA and DHA  Triple berry blend—featuring black raspberry, red raspberry, and blackberry seed extracts—provides <b>77X</b> more polyphenols, ounce for ounce, than juice  Full spectrum of naturally sourced vitamin E, the most effective form  Robust blend of antioxidants, including lutein, lycopene, beta carotene, and alpha carotene
 <b>Optiflora® Probiotic</b>	Triple-layer encapsulation protects the live cultures against harmful stomach acid for release in the lower intestine	Extensively studied active cultures of <i>Lactobacillus acidophilus</i> and <i>Bifidobacterium longum</i>

†Percentages reflect Shaklee supplement users compared with nonsupplement users. Data for nonusers was obtained from NHANES 2001–2002 and NHANES III 1988–1994.

HOW DOES THE  
NUTRIENT  
CONTENT OF  
VITALIZER™  
COMPARE  
TO THE FOODS  
IN A HEALTHFUL  
DIET?

With our busy lifestyles, we know making healthful food choices every single day is virtually impossible. That's why we've packed plenty of good nutrition into a daily serving of Vitalizer. **Here's just some of what you get!**

**A daily serving of Vitalizer provides the amount of:**

Vitamin A	.....in 1 cup of Brussels sprouts	<b>Vitamins</b>
Vitamin C	.....in 7 medium oranges	
Vitamin D	.....in 8 cups of fortified milk	
Vitamin E	.....in 27 servings of dry roasted almonds (serving = 1 oz.)	
Vitamin K	.....in 1 cup of broccoli	
B <sub>12</sub>	.....in 15 servings of top sirloin steak (serving = 3 oz.)	
Folic acid	.....in 4 cups of cooked peas	
B <sub>6</sub>	.....in 10 cups of garbanzo beans	
Niacin	.....in 5 chicken breasts	
Thiamin	.....in 6 cups of fortified cereal	
Riboflavin	.....in 19 cups of plain yogurt	
Biotin	.....in 1 dozen eggs	
Pantothenic acid	.....in 12 cups of mushrooms	

Calcium	.....in 3 slices of cheese	<b>Minerals</b>
Magnesium	.....in 3 servings of mixed nuts (serving = 1 oz.)	
Zinc	.....in 3¾ cups of kidney beans	
Iron (Women formula only)	.....in 6 cups of raisins	
Phosphorus	.....in 1 cup of soy beans	
Selenium	.....in 3¾ cups of brown rice	
Copper	.....in 2 cups of cooked lentils	
Manganese	.....in 2 cups of lima beans	
Iodine	.....in 2 baked potatoes	

Lycopene	.....in 1½ tomatoes	<b>Phytonutrients</b>
Alpha carotene	.....in ⅓ cup of winter squash	
Lutein + zeaxanthin	.....in 16 spears of asparagus	
Beta carotene	.....in 1½ cups of raw spinach	
Berry seed extract	.....seeds in 1 cup of fresh berries	

Omega-3 fatty acids	.....in 1 serving of fish (serving = 3 oz.)	<b>Omega-3 Fatty Acids</b>
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AND MUCH MORE...

WHY VITA-STRIPS®?

When capsules come in contact with softgels, it can reduce the potency of nutrients within. No other supplement can provide the exclusive benefits you'll find in one easy daily serving of Vitalizer. Each Vita-Strip™ offers:

- Product freshness and potency
- Extra protection against moisture
- A design that safeguards against tablet interaction, ensuring product quality that lasts
- A small, pocket-friendly design for easy portability



HOW DOES YOUR  
MULTIVITAMIN  
COMPARE WITH  
VITALIZER™?

If you're not taking Vitalizer, are you getting everything you're paying for?

Does your vitamin...	Vitalizer™:	Your vitamin:
Provide all vitamins plus minerals your body needs?	✓	?
Deliver 80 bio-optimized, clinically proven nutrients?	✓	?
Contain a full spectrum of vitamin E with all eight natural forms, including gamma tocopherol?	✓	?
Provide 1,000 IU of the most bioavailable form of vitamin D?	✓	?
Provide 26 different antioxidants to help protect against free radical damage?*	✓	?
Provide a full spectrum of seven omega-3 fatty acids to help lower the risk of heart disease? **	✓	?
Provide guaranteed live probiotics to support digestive health?*	✓	?
Deliver nutrients with the patent-pending S.M.A.R.T.™ delivery system to enhance nutrient absorption?	✓	?

Is your vitamin...	Vitalizer™:	Your vitamin:
Based on 12 Shaklee clinical studies and a first-of-its-kind Landmark Study?	✓	?
Developed by the #1 natural nutrition company in the U.S.?	✓	?
Tested over 1,000 times every time it is made?	✓	?
Developed by a 55-year-old company with over 100 scientific publications backing it up?	✓	?
Free of artificial flavors, sweeteners, or added preservatives?	✓	?

100% Shaklee Guarantee



We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care products are 100% guaranteed.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

\*\*Supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease.

Now with 2X more lycopene.\* Plus a triple berry blend and alpha carotene.

# Vitalizer™ Men

Item #20282

Caution: If taking blood thinning medications, consult a physician prior to use. Contains vitamin K.

Supplement Facts		
Serving Size: 1 Vita-Strip®		
	Amount Per Serving	% DV
Calories	20	
Calories from Fat	10	
Total Fat	1 g	2%**
Total Carbohydrate	2 g	1%**
Protein	<1 g	1%**
Vitamin A (75% as beta carotene from <i>Blakeslea trispora</i> and 25% as vitamin A acetate)	6,250 IU	125%
Vitamin C (as calcium ascorbate and ascorbic acid)	500 mg	833%
Vitamin D <sub>3</sub> (as cholecalciferol)	1,000 IU	250%
Vitamin E (as d-alpha-tocopherol concentrate, d-alpha-tocopheryl succinate, mixed tocopherols, and mixed tocotrienols)	200 IU	667%
Vitamin K (as phytonadione)	100 mcg	125%
Thiamin (as thiamine mononitrate)	9 mg	600%
Riboflavin	10.2 mg	600%
Niacin (as niacinamide)	120 mg	600%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	12 mg	600%
Folate (as folic acid)	400 mcg	100%
Vitamin B <sub>12</sub> (as cyanocobalamin)	36 mcg	600%
Biotin (as d-biotin)	300 mcg	100%
Pantothenic Acid (as d-calcium pantothenate)	60 mg	600%
Calcium (as dicalcium phosphate and calcium ascorbate)	500 mg	50%
Phosphorus (as dicalcium phosphate)	350 mg	35%
Iodine (as potassium iodide and sea kelp)	150 mcg	100%
Magnesium (as magnesium oxide)	225 mg	56%
Zinc (as zinc gluconate)	15 mg	100%
Selenium (as trace mineral protein hydrolysate)	70 mcg	100%
Copper (as copper gluconate)	1 mg	50%
Manganese (as manganese gluconate)	2 mg	100%
Chromium (as trace mineral protein hydrolysate)	120 mcg	100%
Molybdenum (as trace mineral protein hydrolysate)	75 mcg	100%
Sodium	10 mg	<1%
Total Omega-3 fatty acids (from ultra-pure marine lipid concentrate)	500 mg	†
Our full spectrum includes:		
EPA (eicosapentaenoic acid)	280 mg	215%
DHA (docosahexaenoic acid)	180 mg	138%
And five other naturally found fatty acids, including: docosapentaenoic, stearidonic, eicosatetraenoic, heneicosapentaenoic, and alpha-linolenic acids.	40 mg	†
<i>Bifidobacterium longum</i> (probiotic)	250 million CFU	†
<i>Lactobacillus acidophilus</i> (probiotic)	250 million CFU	†
Lycopene (from tomato extract)	5 mg	†
Lutein (as lutein ester from marigold flower extract)	2 mg	†
Zeaxanthin (as zeaxanthin ester from marigold flower extract)	80 mcg	†
Alpha-carotene	500 mcg	†
Gamma-tocopherol	25 mg	†
Beta- and delta-tocopherol	10 mg	†
Triple Berry Blend (with ellagitannins, gallotannins, anthocyanins, and quercetin)	130 mg	†
Black raspberry seed extract ( <i>Rubus occidentalis</i> )		
Red raspberry seed extract ( <i>Rubus idaeus</i> )		
Blackberry seed extract ( <i>Rubus fruticosus</i> )		
Nickel (as trace mineral protein hydrolysate)	15 mcg	†
Tin (as trace mineral protein hydrolysate)	10 mcg	†
Vanadium (as trace mineral protein hydrolysate)	20 mcg	†
Boron (as trace mineral protein hydrolysate)	1 mg	†
Silicon (as silicon dioxide)	2 mg	†

\*\*Percent Daily Values (DV) are based on a 2,000 calorie diet.

†Daily Value not established.

## Every Vitamin + Minerals Your Body Needs

- Bio-optimized nutrients for optimum absorption
- High potency to fuel your body's most vital functions
- 100% or more of the Daily Value of all vitamins
- All eight essential B vitamins, including biotin
- High levels of vitamin D<sub>3</sub>, the most bioavailable form of vitamin D

## Powerful Antioxidant Spectrum\*

- Helps protect against free radical damage\*
- Robust blend of 26 antioxidants, including lutein, lycopene, beta carotene, and alpha carotene\*
- Full-spectrum vitamin E derived from all eight natural forms
- Triple berry blend—featuring black raspberry, red raspberry, and blackberry seed extracts—provides 77X more polyphenols, ounce for ounce, than juice

## 7 Omega-3 Fatty Acids

- Helps reduce the risk of heart disease\*\*, also promotes brain and joint health\*
- High potency EPA and DHA
- Ultra pure, pharmaceutical grade
- Contains natural fish oil derived from small, cold-water fish
- Certified sustainable by Friend of the Sea

## Guaranteed Superactive Probiotics

- Support healthy digestion and immunity\*
- Extensively studied active cultures
- Patented delivery system

†Compared to previous Vitalizer formula.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

\*\*Supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease.

Now with cranberry extract. Plus a triple berry blend and alpha carotene.

# Vitalizer™ Women

Item #20283

Caution: If pregnant, nursing, or taking blood thinning medications, consult a physician prior to use.  
Contains vitamin K.

S u p p l e m e n t F a c t s		
Serving Size: 1 Vita-Strip®		
	Amount Per Serving	% DV
Calories	20	
Calories from Fat	10	
Total Fat	1 g	2%**
Total Carbohydrate	2 g	1%**
Protein	<1 g	1%**
Vitamin A (75% as beta carotene from <i>Blakeslea trispora</i> and 25% as vitamin A acetate)	6,250 IU	125%
Vitamin C (as calcium ascorbate and ascorbic acid)	500 mg	833%
Vitamin D <sub>3</sub> (as cholecalciferol)	1,000 IU	250%
Vitamin E (as d-alpha-tocopherol concentrate, d-alpha-tocopheryl succinate, mixed tocopherols, and mixed tocotrienols)	200 IU	667%
Vitamin K (as phytonadione)	80 mcg	100%
Thiamin (as thiamine mononitrate)	9 mg	600%
Riboflavin	10.2 mg	600%
Niacin (as niacinamide)	120 mg	600%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	12 mg	600%
Folate (as folic acid)	400 mcg	100%
Vitamin B <sub>12</sub> (as cyanocobalamin)	36 mcg	600%
Biotin (as d-biotin)	300 mcg	100%
Pantothenic Acid (as d-calcium pantothenate)	60 mg	600%
Calcium (as dicalcium phosphate and calcium ascorbate)	500 mg	50%
Iron (as ferrous fumarate)	18 mg	100%
Phosphorus (as dicalcium phosphate)	350 mg	35%
Iodine (as potassium iodide and sea kelp)	150 mcg	100%
Magnesium (as magnesium oxide)	200 mg	50%
Zinc (as zinc gluconate)	15 mg	100%
Selenium (as trace mineral protein hydrolysate)	70 mcg	100%
Copper (as copper gluconate)	1 mg	50%
Manganese (as manganese gluconate)	2 mg	100%
Chromium (as trace mineral protein hydrolysate)	120 mcg	100%
Molybdenum (as trace mineral protein hydrolysate)	75 mcg	100%
Sodium	10 mg	<1%
Total Omega-3 fatty acids (from ultra-pure marine lipid concentrate)	500 mg	†
Our full spectrum includes:		
EPA (eicosapentaenoic acid)	280 mg	215%
DHA (docosahexaenoic acid)	180 mg	138%
And five other naturally found fatty acids, including: docosapentaenoic, stearidonic, eicosatetraenoic, heneicosapentaenoic, and alpha-linolenic acids.	40 mg	†
<i>Bifidobacterium longum</i> (probiotic)	250 million CFU	†
<i>Lactobacillus acidophilus</i> (probiotic)	250 million CFU	†
Lycopene (from tomato extract)	2.5 mg	†
Lutein (as lutein ester from marigold flower extract)	2 mg	†
Zeaxanthin (as zeaxanthin ester from marigold flower extract)	80 mcg	†
Alpha-carotene	500 mcg	†
Gamma-tocopherol	25 mg	†
Beta- and delta-tocopherol	10 mg	†
Triple Berry Blend (with ellagitannins, gallotannins, anthocyanins, and quercetin) Black raspberry seed extract ( <i>Rubus occidentalis</i> ) Red raspberry seed extract ( <i>Rubus idaeus</i> ) Blackberry seed extract ( <i>Rubus fruticosus</i> )	130 mg	†
Cranberry extract ( <i>Vaccinium macrocarpon</i> ) (fruit)	50 mg	†
Nickel (as trace mineral protein hydrolysate)	15 mcg	†
Tin (as trace mineral protein hydrolysate)	10 mcg	†
Vanadium (as trace mineral protein hydrolysate)	20 mcg	†
Boron (as trace mineral protein hydrolysate)	1 mg	†
Silicon (as silicon dioxide)	2 mg	†

\*\*Percent Daily Values (DV) are based on a 2,000 calorie diet. †Daily Value not established.

## Every Vitamin + Minerals Your Body Needs

- Bio-optimized nutrients for optimum absorption
- High potency to fuel your body's most vital functions
- 100% or more of the Daily Value of all vitamins
- All eight essential B vitamins, including biotin
- High levels of vitamin D<sub>3</sub>, the most bioavailable form of vitamin D

## Powerful Antioxidant Spectrum\*

- Helps protect against free radical damage\*
- Robust blend of 26 antioxidants, including lutein, lycopene, beta carotene, and alpha carotene\*
- Full-spectrum vitamin E derived from all eight natural forms
- Triple berry blend—featuring black raspberry, red raspberry, and blackberry seed extracts—provides 77X more polyphenols, ounce for ounce, than juice

## 7 Omega-3 Fatty Acids

- Helps reduce the risk of heart disease\*\*, also promotes brain and joint health\*
- High potency EPA and DHA
- Ultra pure, pharmaceutical grade
- Contains natural fish oil derived from small, cold-water fish
- Certified sustainable by Friend of the Sea

## Guaranteed Superactive Probiotics

- Support healthy digestion and immunity\*
- Extensively studied active cultures
- Patented delivery system

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

\*\*Supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease.

Now with CoQ<sub>10</sub>. Plus a triple berry blend and 2X more lycopene.\*

# Vitalizer™ Gold

Item #20284

Without K:

Item #20285

Caution: If taking blood thinning medications, consult a physician prior to use. Contains vitamin K.

S u p p l e m e n t F a c t s		
Serving Size: 1 Vita-Strip®		
	Amount Per Serving	% DV
Calories	20	
Calories from Fat	10	
Total Fat	1 g	2%**
Total Carbohydrate	2 g	1%**
Protein	<1 g	1%**
Vitamin A (75% as beta carotene from <i>Blakeslea trispora</i> and 25% as vitamin A acetate)	6,250 IU	125%
Vitamin C (as calcium ascorbate and ascorbic acid)	500 mg	833%
Vitamin D <sub>3</sub> (as cholecalciferol)	1,200 IU	300%
Vitamin E (as d-alpha-tocopherol concentrate, d-alpha-tocopheryl succinate, mixed tocopherols, and mixed tocotrienols)	200 IU	667%
Vitamin K (as phytonadione)	100 mcg	125%
Thiamin (as thiamine mononitrate)	9.75 mg	650%
Riboflavin	11 mg	650%
Niacin (as niacinamide)	130 mg	650%
Vitamin B <sub>6</sub> (as pyridoxine hydrochloride)	14 mg	700%
Folate (as folic acid)	400 mcg	100%
Vitamin B <sub>12</sub> (as cyanocobalamin)	54 mcg	900%
Biotin (as d-biotin)	300 mcg	100%
Pantothenic Acid (as d-calcium pantothenate)	65 mg	650%
Calcium (as dicalcium phosphate and calcium ascorbate)	500 mg	50%
Phosphorus (as dicalcium phosphate)	350 mg	35%
Iodine (as potassium iodide and sea kelp)	150 mcg	100%
Magnesium (as magnesium oxide)	225 mg	56%
Zinc (as zinc gluconate)	22.5 mg	150%
Selenium (as trace mineral protein hydrolysate)	70 mcg	100%
Copper (as copper gluconate)	1 mg	50%
Manganese (as manganese gluconate)	2 mg	100%
Chromium (as trace mineral protein hydrolysate)	120 mcg	100%
Molybdenum (as trace mineral protein hydrolysate)	75 mcg	100%
Sodium	10 mg	<1%
Total Omega-3 fatty acids (as ethyl esters from ultra-pure marine lipid concentrate)	500 mg	†
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<i>Bifidobacterium longum</i> (probiotic)	250 million CFU	†
<i>Lactobacillus acidophilus</i> (probiotic)	250 million CFU	†
Lycopene (from tomato extract)	5 mg	†
Lutein (as lutein ester from marigold flower extract)	2 mg	†
Zeaxanthin (as zeaxanthin ester from marigold flower extract)	80 mcg	†
Alpha-carotene	500 mcg	†
Gamma-tocopherol	25 mg	†
Beta- and delta-tocopherol	10 mg	†
Triple Berry Blend (with ellagitannins, gallotannins, anthocyanins, and quercetin)	130 mg	†
Black raspberry seed extract ( <i>Rubus occidentalis</i> )		
Red raspberry seed extract ( <i>Rubus idaeus</i> )		
Blackberry seed extract ( <i>Rubus fruticosus</i> )		
Coenzyme Q <sub>10</sub> (as ubiquinone)	30 mg	†
N-acetylcysteine	50 mg	†
Nickel (as trace mineral protein hydrolysate)	5 mcg	†
Tin (as trace mineral protein hydrolysate)	10 mcg	†
Vanadium (as trace mineral protein hydrolysate)	20 mcg	†
Boron (as trace mineral protein hydrolysate)	1 mg	†
Silicon (as silicon dioxide)	2 mg	†

\*\*Percent Daily Values (DV) are based on a 2,000 calorie diet. †Daily Value not established.

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- Bio-optimized nutrients for optimum absorption
- High potency to fuel your body's most vital functions
- 100% or more of the Daily Value of all vitamins
- All eight essential B vitamins, including biotin
- High levels of vitamin D<sub>3</sub>, the most bioavailable form of vitamin D

## Powerful Antioxidant Spectrum\*

- Helps protect against free radical damage\*
- Robust blend of 26 antioxidants, including lutein, lycopene, beta carotene, and alpha carotene\*
- Full-spectrum vitamin E derived from all eight natural forms
- Triple berry blend—featuring black raspberry, red raspberry, and blackberry seed extracts—provides 77X more polyphenols, ounce for ounce, than juice

## 7 Omega-3 Fatty Acids

- Helps reduce the risk of heart disease\*\*, also promotes brain and joint health\*
- High potency EPA and DHA
- Ultra pure, pharmaceutical grade
- Contains natural fish oil derived from small, cold-water fish
- Certified sustainable by Friend of the Sea

## Guaranteed Superactive Probiotics

- Support healthy digestion and immunity\*
- Extensively studied active cultures
- Patented delivery system

## CoQ<sub>10</sub>

- Supports heart and vascular health\*
- Supports cellular energy production\*

†Compared to previous Vitalizer formula.

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\*\*Supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease.